



**FOR IMMEDIATE
RELEASE**

**THE
WITCHER®**
— ROLE-PLAYING GAME —

ATARI ANNOUNCES THE LAUNCH OF 'THE WITCHER'

- CD Projekt's Role-Playing Masterpiece available Now at Retailers Across Europe -

LYON, FRANCE – 26 October 2007 – Atari today announced the European launch of *The Witcher*, the first game from Polish development studio CD Projekt RED and a PC role-playing tour de force which delivers a thrilling story in a unique fantasy universe alongside stunning tactical combat. Available as a standard game pack and as a Limited Edition containing a wealth of exclusive content, *The Witcher* is available now at retailers across Europe.

In *The Witcher* players take the role of Geralt of Rivia, a professional monster slayer, who exists on the fringes of a complex society troubled by the kind of problems more commonly found on the front pages of newspapers than in a fantasy universe. Taken as a child, mutated, and trained in the arcane ways of the witchers, Geralt is a reluctant hero, who nonetheless finds himself all too frequently in the heat of battles that are not his own. His is a path he might not choose to walk, but walk it he must, guided by his head, heart, and only faithful companion – his sword.

“This is a very exciting time when we see the fruits of our relationship with independent developer CD Projekt RED, as press and now gamers begin playing and can experience for themselves exactly why this excellent game is worth their time,” said Mathias Hautefort, Executive Vice President of publishing and production, Atari. “Atari is extremely proud to add *The Witcher* to its portfolio of outstanding role-playing titles as we continue to set new standards in the genre.”

“We are happy that the result of our work is at last ready to see daylight. We’ve put our hearts and lots of ideas into *The Witcher*. We believe that it will be a great and positive surprise for all the RPG fans around the world,” said Michał Kiciński, CD Projekt Joint CEO. “First impressions from the press and players indicate that we have achieved what we set out to do.”

Based on the fictional world created by best-selling Polish author Andrzej Sapkowski, *The Witcher* is set in a unique fantasy universe where real-life issues dominate a troubled society. In this world there is no right or wrong, only decisions and consequences – consequences which must be lived with.

For more information about **The Witcher** visit www.thewitcher.com and for more details about Atari's entire product line up visit www.atari.com.

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About CD Projekt

Founded in 1994, CD Projekt is one of Eastern Europe's largest game distributors, with offices in Warsaw and Prague. The company specializes in localization and publishing role-playing games, having brought such hits as Baldur's Gate, Diablo, Neverwinter Nights and The Elder Scrolls III: Morrowind to the Polish market. In September 2003, the company's development branch, CD Projekt RED, announced its first internally developed game, The Witcher®. More information about CD Projekt can be found online at www.cdprojekt.com.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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