



**FOR IMMEDIATE
RELEASE**

**ATARI ANNOUNCES 'NARUTO™: ULTIMATE NINJA® STORM'
COMING TO EUROPE EXCLUSIVELY FOR PLAYSTATION®3**

- *Naruto's PLAYSTATION 3 Debut Revolutionizes Ninja Action with Full 3D Combat, Free-Roaming Exploration and Incredible Anime Graphics* -

LYON, FRANCE – 5 May 2008 – Atari today announced the forthcoming European release of NAMCO BANDAI Games' ***Naruto: Ultimate Ninja Storm*** exclusively for PLAYSTATION®3. Based on the popular *Naruto* animated television series currently on air across Europe, the game delivers ninja action on an unprecedented scale as players go head to head in full 3D combat, investigate every inch of the Hidden Leaf Village in open-world exploration and revel in high definition graphics that surpass traditional hand-drawn animation. ***Naruto: Ultimate Ninja Storm*** is scheduled for European release in November 2008.

Evolving the head-to-head fighting action of the *Ultimate Ninja* series, ***Naruto: Ultimate Ninja Storm*** lets players battle in full 3D across massive environments. Players will unleash powerful jutsu attacks, perform acrobatic evasive manoeuvres and even run up walls and over water as they pursue their opponent for ninja supremacy. Players can customize their character's fighting style and recruit up to two support characters to put their own stamp on the action. Each character in the game is capable of transforming into powerful Awakening forms under certain gameplay conditions, offering new traits and abilities to the game's impressive ninja roster of 25 popular characters from the animated series. ***Naruto: Ultimate Ninja Storm*** supports head-to-head multiplayer fighting for up to two players.

Allowing players to further immerse themselves in the world of *Naruto*, ***Naruto: Ultimate Ninja Storm*** introduces all-new free-roaming exploration across the Hidden Leaf Village and the Forest of Death. Players can search every inch of these iconic environments to take on 100 unique missions, collect valuable scrolls and interact with additional characters from the *Naruto* animated series. Injecting additional variety to the game's head-to-head combat, these missions include races, special deliveries and large-scale battles against massive opponents.

Taking advantage of an original next-generation graphics engine, ***Naruto: Ultimate Ninja Storm*** boasts fluid animation, incredible visual detail and an advanced facial expression system to create high-definition graphics on the PLAYSTATION 3 that surpass traditional hand-drawn animation. Replicating the same environments, characters and effects as the hit animated series, this new technology allows gamers to become a part of the world of *Naruto* like never before.

Naruto: Ultimate Ninja Storm for PLAYSTATION 3 is published by NAMCO BANDAI Games Europe SAS, distributed in Europe by Atari, and scheduled for European release in November 2008.

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About NAMCO BANDAI Games Europe:

NAMCO BANDAI Games Europe S.A.S., is a leading interactive entertainment software publisher based in Cergy-Pontoise, France. The company is a part of the NAMCO BANDAI group of companies known for creating and publishing many of the industry's top video game franchises including the RidgeRacer™, Tekken™, SOULCALIBUR™, Tamagotchi™, Digimon™, Dragonball® and Naruto™ brands.

A propos d'Infogrames Entertainment et Atari :

Infogrames Entertainment, (« IESA ») est la société mère du Groupe Atari, cotée à la Bourse de Paris Euronext (code ISIN: FR-0010478248 – Eurolist Compartiment B) et détient 2 filiales principales : Atari Europe, filiale non cotée, et Atari, Inc., filiale américaine elle-même cotée sur le Nasdaq (ticker : ATAR).

Le Groupe Atari produit, édite et distribue dans plus de 60 pays dans le monde, des logiciels de loisirs interactifs couvrant l'ensemble des segments du marché pour toutes les plates-formes de jeux existantes (Microsoft, Nintendo et Sony), et les cédéroms PC.

Le Groupe Atari dispose d'un catalogue de titres grand public articulé autour de franchises originales (Alone in the Dark, V-Rally, Test Drive,...) et licences internationales (Dragon Ball Z, Donjons & Dragons,...).

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