



**FOR IMMEDIATE
RELEASE**

**ATARI ANNOUNCES THE EUROPEAN LAUNCH OF
'NARUTO ULTIMATE NINJA 2'**

– The Ultimate Ninja Battle Available Now for PlayStation 2 –

LYON, FRANCE – 19 October 2007 – Atari today announced the launch of NAMCO BANDAI Games' **Naruto: Ultimate Ninja 2**. Based on the hit *Naruto* anime TV series which continues to grow in popularity around the globe, **Naruto: Ultimate Ninja 2** delivers a knock out Ninja punch for all fans of fighting games. Published by NAMCO BANDAI Games and distributed in Europe by Atari, **Naruto: Ultimate Ninja 2** for PlayStation®2 is available now at retailers across Europe.

Taking the experience to new heights of excellence, **Naruto: Ultimate Ninja 2** lets players choose from over 30 playable characters from the hit TV show including Naruto, Sasuke, Kakashi and more, play through over 60 thrilling missions, take on a series of challenging mini-games, and test their skills with head-to-head combat on 16 unique battle stages. The Ultimate Road story mode takes players through key plots from the TV show to ultimately unlock a brand new original storyline, while Vs mode lets players do battle with the computer or go head-to-head with their friends to see who has what it takes to be the ultimate ninja.

Bringing a new level of depth to the gameplay, **Naruto: Ultimate Ninja 2** introduces RPG elements to the series for the first time, with a system of character upgrades which lets players earn points to enhance strength, defence, chakra, agility and even special abilities to give them the edge over their opponents in battle. Players can unleash their chakra to perform multi-level super attacks capable of laying waste to even the most deadly of enemies.

With tons of unlockable features including characters, movies, music and more, a dazzling array of gameplay modes, and an authentic *Naruto* experience with moves, story and original Japanese voiceover straight from the TV series, **Naruto: Ultimate Ninja 2** packs a devastating punch for fans of the franchise and anyone looking for a damn good punch-up on PS®2.

Naruto: Ultimate Ninja 2 for PlayStation 2 is available now across Europe.

About NAMCO BANDAI Games Europe SAS

NAMCO BANDAI Games Europe is one of the companies comprising the newly formed BANDAI NAMCO Group, headquartered in Tokyo, Japan. On 29th September, 2005, BANDAI Co., Ltd and NAMCO LIMITED implemented a management integration to compete more effectively on the global stage in the fast-changing entertainment industry and deliver future growth. The resulting BANDAI NAMCO Group is a global entertainment operation involved in business fields ranging from toys, video game software and visual software to amusement machines & facilities and network content.

More information about NAMCO BANDAI Games, its products and services can be found online at

www.bandainamcogames.co.jp/english.

About Infogrames Entertainment and Atari:

Infogrames Entertainment (IESA), the parent company of the Atari Group, is listed on the Paris Euronext stock exchange (ISIN code: FR-0000052573) and has two principal subsidiaries: Atari Europe, a privately-held company, and Atari, Inc., a United States corporation listed on NASDAQ (ATAR).

The Atari Group is an international producer, publisher and distributor of interactive entertainment software for all market segments and in all existing game formats (Microsoft, Nintendo and Sony) and on CD-ROM for PC. Its games are sold in more than 60 countries.

The Atari Group's extensive catalogue of popular games is based on original franchises (Alone in the Dark, V-Rally, Test Drive, etc.) and international licenses (Dragon Ball Z, Dungeons & Dragons, etc.).

For more information: <http://www.atari.com>

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